



Nebraska Wind Working Group

Wind Energy – The 21st Century Crop

4th Annual Nebraska Wind Power Conference

November 15-16, 2011 • Younes Conference Center, Kearney, NE

Hosted by the Nebraska Wind Working Group

Exhibitor & Sponsorship Opportunities

Financial sponsorships and exhibitor space help keep the registration costs for participants at a minimum.

Sponsorships range from \$10,000 to \$100. Sponsorships include special benefits in conference publicity materials and during the conference. Exhibitor space includes conference registration(s), a draped display area, covered & skirted tables, chairs, trash can, electricity and wifi.

Single Booth Exhibitor \$400

- 10' x 10' draped display area; 8' table; 2 chairs
- 1 Conference registration
- Listing with brief paragraph description (provided by exhibitor) in conference program and on diagram of exhibit area

Double Booth Exhibitor \$ 700

- 10' x 20' draped display area; 8' table; 2 chairs
- 2 Conference registrations
- Listing with brief paragraph description (provided by exhibitor) in conference program and on diagram of exhibit area

Sponsorship Packages - Special Event Opportunities

Special Events

Sponsoring special events will provide your organization with additional exposure to conference attendees. All sponsorships of special events include signs with your organization's logo announcements by moderators during sessions before the sponsored event, a complimentary exhibit space and two complimentary conference registrations.

Costs for Special Events

Day 1

Morning Break	\$1,500	Sold to Fraser Stryker
Luncheon**	\$8,000	
Afternoon Break	\$1,500	
Evening Reception**	\$10,000	

Day 2

Morning Break	\$1,500
Luncheon**	\$8,000

Afternoon Break \$1,500

All breaks and the evening reception will be in the exhibitor area. Luncheons will be in ballroom.

****Evening reception sponsor and luncheon sponsors** will have the same recognition as a Platinum sponsor with same benefits as well as announcements.

In addition, the Evening Reception sponsor will receive an ad on the back cover of the Conference program, a double booth space and a hotel room.

In addition, the Luncheon sponsors will receive a full page ad on inside covers of the Conference program and a double booth space.

Platinum \$5,000 - Investment Includes:

- Complimentary double exhibit space
- 4 Conference registrations

- Logo hot-link on Conference website
- Listed with hotlink (if applicable) as sponsor on Nebraska Wind Working Group Facebook page
- Full page ad in Conference program
- Name & sponsor level recognition in select media
- Banner displayed in main meeting room (provided by sponsor)
- Opportunity to provide one information piece or promotional item in registration kit

Gold \$2,500 - Investment Includes:

- Complimentary single exhibit space
- 3 Conference registrations
- Logo hot-link on Conference website
- 1/2 page ad in Conference program
- Name & sponsor level recognition in select media
- Banner displayed in main meeting room (provided by sponsor)
- Opportunity to provide one information piece or promotional item in registration kit

Silver \$1,000 - Investment Includes:

- Complimentary exhibit space
- 2 Conference registrations
- Logo hot-link on Conference website
- 1/4 page ad in Conference program
- Name & sponsor level recognition in select media
- Banner displayed in main meeting room (provided by sponsor)
- Opportunity to provide one information piece or promotional item in registration kit

Student Sponsor \$1500 - Investment Includes:

Your company will help sponsor up to 50 students coming to the conference. Students from Nebraska high schools and colleges will be invited.

- Complimentary exhibit space
- 2 Conference registrations
- 1/4 page ad in Conference program
- Banner displayed in main meeting room (provided by sponsor)
- Logo hot-link on Conference website
- Opportunity to provide one informational piece of promotional item in the registration packet

Conference Lanyard Sponsor \$1500 - Sold to Midwest Wind Energy - Investment Includes:

- Company logo or name on all conference lanyards (provided by sponsor - 500)
- Complimentary exhibit space
- Conference registration
- 1/8 page ad in Conference program
- Logo hot-link on Conference website

Bronze \$500 - Investment Includes:

- Conference registration
- 1/8 page ad in Conference program
- Logo hot-link on Conference website

Contributor \$100 - Investment Includes:

- Acknowledgement in promotional material

In-Kind

Contributions may include donation of supplies or services such as printing, folders, give-away or door prize items, etc.

- Acknowledgement in promotional material

Contact Information

If you have any questions or would like to discuss other opportunities, please contact:

Conference Planners

Paula & Tom Steenson - Paula Presents!
1301 S. 35 Avenue • Omaha, NE 68105
402-346-3950 Office • 402-659-1554 Cell
ppresents@aol.com

The Nebraska Wind Working Group is a state and federal partnership that provides access to the National Renewable Energy Laboratory to help develop the state's wind resources.

Financing for the group comes from the National Renewable Energy Laboratory and the U.S. Department of Energy's Wind Powering America.

Sponsorship/Exhibitor Application Form

SPONSORSHIP/EXHIBITOR INFORMATION

☐ Please attach a brief paragraph about your organization or company products or services to be used in the conference program.

Organization/Company (as you wish it to appear)

Contact Person: _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email: _____

Website: _____

SPONSOR LEVEL (Check one)

- ☐ Special Event Indicate Event _____
☐ Platinum (\$5,000) - 4 conference registrations
☐ Gold (\$2,500) - 3 conference registrations
☐ Silver (\$1,000) - 2 conference registrations
☐ Student Sponsor (\$1,500) - 2 conference registrations
☐ Conference Lanyard Sponsor (\$1000) - 1 conference registration - **SOLD to Midwest Wind Energy**
☐ Bronze (\$500) - 1 conference registration
☐ Contributor (\$100)

Special Event, Platinum, Gold, Silver Sponsor receive exhibit space. Please indicate if you plan to exhibit. ☐ Yes ☐ No
If yes, will you need electricity? ☐ Yes ☐ No

Exhibit Booths: All sponsors, except Bronze receive an exhibit booth. All breaks and evening reception will be in exhibit area.
☐ **Single** - Includes: 10' x 10' space; 8' covered and skirted table; 2 chairs; electricity; wifi; 1 conference registration - **\$400**

☐ **Double** - Includes: 10' x 20' of space; 2 - 8' covered and skirted tables; 4 chairs; electricity; wifi; 2 conference registrations - **\$700**

☐ **Not-for-profit** - Includes: 10' x 10' of space; 8' covered and skirted table; 2 chairs; electricity; wifi; 1 conference registration - **\$150**

TERMS & CONDITIONS

Deposit: 50% of total sponsorship or exhibitor space must be forwarded with this contract.

Balance Due: Balance is due on or before **Oct. 10**.

Sponsor Mailings: Extra registration brochures can be made available to all sponsors upon request.

Please specify number of brochures requested _____

Method of Payment

☐ Check enclosed payable to:

Nebraska Farmers Union Foundation

☐ Charge your payment online safely to Paypal - (click to link) or visit <http://www.neo.ne.gov/renew/wind-working-group/2011conference/sponsor2.htm>

☐ Invoice my company:

Attn: _____ PAID ONLINE _____

Authorization

The person signing this form is authorized to do so on behalf of the Sponsor/Exhibitor organization and agrees to abide by all requirements, restrictions and obligations outlined in the General Terms and Conditions.

Authorized By _____

Title _____

Signature _____

Date _____

Contract Instructions

Complete form and mail w/deposit or email to:

Make check payable to: **NE Farmers Union Foundation**

Mail to: Paula Presents! Conference Coordinator

1301 S. 35 Avenue • Omaha, NE 68105

OR Email form to: ppresents@aol.com

Questions?

Call Tom or Paula at 402-346-3950 • cell: 402-659-1554

Registration Instructions

Please list the complimentary registration(s) you receive with your sponsorship or booth rental below. To include additional registrations not included in your sponsorship or booth rental, add \$60 for each registrant (before November 7) or \$75 after November 7 and if necessary list on back of sheet.

Name _____

Name _____

Name _____

Name _____

Name _____

Company _____

Address _____

City, State, ZIP _____

Email(s) _____

Phone # _____

Fax # _____